

# katy Sip N Stroll

Presented by



at  
*Villagio*  
Town Center

BENEFITTING



**Saturday, April 1, 2017 and  
November 4, 2017**

**Katy Sip N Stroll**

**5:00 - 8:00 pm**

\$35 General Admission ticket

\$65 VIP Premium Lounge ticket- add-on-private access to entire event  
4-5:00 pm

\$15 *Bubbles at Villagio* ticket add-on-4:00 pm entry

\$15 *The Beer Club* ticket add-on-4:00 pm entry

\$15 Designated Driver Ticket

All tickets \$5 more at the door

*A community event celebrating Katy businesses and residents while helping a deserving organization with a sip!*



[www.sipandstroll.com](http://www.sipandstroll.com)

#katysipnstroll

Food & Vine Time  
PRODUCTIONS

Katy

# Sip N Stroll

BENEFITTING



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## About The Ballard House A Cinco Charities Community *A Home Away from Home*

Our Mission is to provide temporary housing in our community with a warm, safe environment for individuals and their families who are hospitalized or receiving treatment for a serious medical condition. We extend our reach and impact by leveraging our cumulative years of experience and strong relationships within the community as well as the medical and support personnel of current and future medical service providers. We continually work to improve and expand our core programs, while also developing plans to meet the future needs of the constantly changing medical community.

We don't do it alone. We rely on our Friends of Cinco Charities as well as our friends within the National Association of Hospital Hospitality Housing to identify needs and best practices and carry out our mission on the ground. We rely on our strong relationships with the medical community to provide access to health care. We rely on strategic alliances with organizations that have the knowledge and infrastructure to extend our reach. We rely on you – our donors, volunteers, staff and friends.

### More about Katy

Katy, Texas is located on Interstate Highway 10 and U.S. Highway 99 at the intersection of Harris, Fort Bend and Waller counties. The Katy area population is estimated at 15,380 as of 2011. Katy is a colorful and affluent community located just 30 minutes due west of Houston, well known for its Southern hospitality and Texas charm. Katy represents a nice way to enjoy a safe, friendly family environment while still being close enough to the big city to enjoy the cultural diversity, entertainment, and business opportunities that go along with it.

Sources [katytexas.com](http://katytexas.com), [katychamber.com](http://katychamber.com) and 2010 US Census

- Total occupied households: 4,972
- Average home value: \$148,921
- Median household income: \$69,279
- Average persons per household: 3.07
- Median age: 36.4

### 2016 Spring & Fall Marketing, Media & Coverage

- The Katy News
- BeerFests.com
- Active Rain
- Eventful
- Van Holten Law Firm
- All Events.in Katy
- Absolutely Katy
- Katy Lifestyles & Homes
- Keller Williams, Candice Skoby
- Food & Vine Time Productions
- Pulse of Katy
- No Label Brewery
- The Courier of Montgomery County
- The Ballard House

### 2016 Fall Event Recap

1326 guests attended in the fall  
VIP SOLD OUT

Bubbles at Villagio SOLD OUT

Vendor Space SOLD OUT with a waiting list

200+ wine & craft beer tasting selections

*Over \$206,000 raised to date in funding plus education for Cinco Charities*

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## 4th Annual Culinary Awards

Participating restaurants will compete for the **4th Annual Katy Sip N Stroll Culinary Awards**

**Showcasing talents and creations, restaurants will vie for the title and grand prize!**



**1<sup>st</sup> Annual Winner  
Torchy's Tacos**



**2<sup>nd</sup> Annual Winner  
The Club at Falcon  
Point**



**3<sup>rd</sup> Annual Winner  
The Club at Falcon  
Point**

Awards will be given during the event. First Place winner will receive post event press release for potential coverage in Katy area magazines and newspapers.

## Fun had by all!



Held at Villagio Town Center on Westheimer Parkway at Peek Road in Katy, the event is a classic, casual outdoor wine walk in the center square and outlying areas.

**#katysipnstroll**



**Saturday, April 1 & November 4, 2017 5:00 - 8:00 pm**  
 Villagio Town Center on Westheimer Parkway at Peek Road in Katy  
**Spring & Fall Combo Restaurant Registration Form**

Fax this form to 713-481-9831, email to  
[foodandbeverage@foodandvinetime.com](mailto:foodandbeverage@foodandvinetime.com)  
 or mail to Food & Vine Time Productions:  
 PO Box 940538 Houston, TX 77094

**#katysipnstroll**

**Restaurant Receives**

- ❖ A Display/Booth which includes one 10'x10' tent and one 6' table and back prep table with black tablecloths for each event
- ❖ There will be space for table signage on and behind the table, but not outside the tent limits
- ❖ Health Department permit and sanitation station
- ❖ Participation in Premier Culinary Award in the Spring only
  - Winner will receive Grand Prize plaque as well as post-event press campaign in Katy area magazines and newspapers
- ❖ Two (2) workers badges for employees working the event for Spring and Fall
- ❖ Two (2) General Admission tickets to Katy Sip n Stroll for Spring and Fall
- ❖ Logo and listing on event website with click-through to your designated site
- ❖ Supply of pre-printed promotional event materials (posters, brochures)
- ❖ Opportunity to provide promotional inserts into 250 VIP gift bags for Spring event and 250 VIP gift bags for Fall event

**Restaurant Provides**

- ❖ 500 - 2oz. sample size tastings to last all 4 hours of the event for Spring and Fall
- ❖ Restaurant responsible for all signage, promotional materials, décor, staffing, serving pieces (plates, napkins, utensils), and equipment
- ❖ Menus, brochures, bounce back offers, and other promotional materials are encouraged
- ❖ Logo in .jpg and .eps formats for use in electronic and print materials upon contract signing
- ❖ Promotional support at business locations
- ❖ Promotional segment on restaurant website with link to [www.sipandstroll.com](http://www.sipandstroll.com)
- ❖ E-blast (if applicable) promoting the event
- ❖ Social media support via Facebook, Twitter, etc.
- ❖ Donation item for Cinco Charities/Ballard House fundraiser/auction. Optional but strongly encouraged.

**Additional Information**

- ❖ Restaurant participation at this event is dependent on committee approval. FVTP will communicate with restaurant on approval status.
- ❖ Katy Sip n Stroll menu items must be stated on registration form to secure health permit
- ❖ Food & Vine Time reserves the right for final approval of all promotional materials and signage
- ❖ Electricity will come at an additional cost: \$50 fee/event, must be secured no later than March 20, 2017 and October 20, 2017. Electricity Available: 110/15A
- ❖ Each restaurant will be able to purchase up to 4 General Admission tickets for Katy Sip n Stroll at half price  
 This order must be placed by March 20, 2017 and October 20, 2017 to Laura Deike at [foodandbeverage@foodandvinetime.com](mailto:foodandbeverage@foodandvinetime.com)
- ❖ Detailed load-in/out and event information will go out closer to the event
- ❖ General Admission tickets will be emailed to contact email address after registration fee is received
- ❖ Workers badges will be distributed the day of the event at exhibitor check-in

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

(Exactly as you would like it listed on the event website)

**Email:** \_\_\_\_\_ **Office #:** \_\_\_\_\_

**Mobile #:** \_\_\_\_\_ **Website address:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Chef name:** \_\_\_\_\_ **Chef #:** \_\_\_\_\_

**Chef email address:** \_\_\_\_\_

**Menu item name and description:** \_\_\_\_\_

\_\_\_\_\_ **Food Supplier(s):** \_\_\_\_\_

**Donation item description and value:** \_\_\_\_\_

**Electricity needed:** \_\_\_\_\_ Yes \_\_\_\_\_ No **Agree to Terms & Conditions - Required (last page):** \_\_\_\_\_ Yes

**Tent Needed:** \_\_\_\_\_ Yes \_\_\_\_\_ No

**Electricity Fee: \$** \_\_\_\_\_

**Please Circle:** **Check Enclosed** **Visa** **Master Card** **AMEX** **Discover**

**Cardholders Name:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **Sec. Code:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Total Amount:** \_\_\_\_\_

**Credit Card Billing Zip:** \_\_\_\_\_ **Cardholders Signature:** \_\_\_\_\_

# Terms and Conditions

## 1. USE OF SPACE

a. **LIABILITY-** The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Event management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. **AISLES-** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. **SPACE-** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the event, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted before an hour prior to the event, Event Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors.

e. **RESTRICTIONS-** The Management reserves the right to restrict or remove exhibitors, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the event, the Management or the Venue

f. **MUSIC-** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, during all Food & Vine Time Productions Events or at any official function which is part of, affiliated with or held in conjunction with all Food & Vine Time Productions Events unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music during all Food & Vine Time Productions Events. Exhibitor shall provide producer no later than ten business days prior to the date or opening date of all Food & Vine Time Productions Event with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music during all Food & Vine Time Productions Events.

g. **OFFENDERS** will be asked to leave the area if any of the above are violated; and, as an exhibitor offender no refund will be given.

## 2. RULES FOR EXHIBITS:

a. **ALL SPACES** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for space decorations and construction must be fire retardant. Contact the Fire Marshall if at all in doubt.

b. **INSTALLATIONS-** Any special carpentry, wiring, electrical or other work, propane, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. **LICENSES-** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Check with Food & Vine Time Productions about health department permit procurement. With the exception of temporary wine and beer permit.

d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD-** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

e. **MERCHANDISE REMOVAL-** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the event. No exhibits, or part of exhibits, may be removed until after the closing hour of the event.

f. **SECURITY FOR RENTAL-** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described event and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deem appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. **AMENDMENTS-** Exhibitor agrees to decisions of the Management concerning all matters pertaining to the administration and success of the Event which are not specifically stated.

h. **ATTORNEY FEES-** In the event suit or action is brought by Food and Vine Time Productions under this agreement to enforce any of its terms, it is agreed that Food and Vine Time Productions shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

## 3. SECURITY AND INSURANCE-

We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Food and Vine Time Productions, the facility management nor our insurance company are financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his own expense.

## 4. CANCELLATION AND REDUCTION POLICY-

Any cancellations or changes **MUST BE IN WRITING** and received by our office no later than eight weeks prior to the official date or official start date of any and all Food & Vine Time Productions Events the exhibitor has registered for in the year the event is held. Upon written request, refunds will **CONSIDERED**. After cancellation date above, **NO REFUNDS** are allowed. If the total space rental charges are not received in our office eight weeks prior to the official date or the official start date of any and all Food & Vine Time Productions events the exhibitor has registered for, in the year the show is held, then spaces requested may be sold to another exhibitor, with no money refunded.

## 5. GENERAL-

Exhibitor badges may be picked up at the Exhibitor Check-in Table during move-in. Please see the move-in document distributed the week prior to the Food & Vine Time Productions events for specifics on where and how to receive your exhibitor badges.

## 6. LIABILITY-

Neither Food & Vine Time Productions, the facilities, the states in which the events are held, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

## 7. COMPLETE AGREEMENT-

This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

## 8. CHECK POLICY-

There will be a \$25.00 handling charge for any check returned for any reason. Two (2) weeks prior to the events only cash, credit card or certified funds will be accepted.