



Presented by



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#ksns2019

**18TH EDITION OF KATY SIP N STROLL PRESENTED BY KROGER
SET FOR NOVEMBER 2ND AT VILLAGIO TOWN CENTER**

Funds to benefit local charity, The Ballard House.

KATY, Texas (August 21, 2019) – Katy’s largest and most established wine and culinary festival is hosting the 18th edition this fall. Katy Sip N Stroll is one of the most celebrated events in Katy and continues to pour for a purpose.

Katy Sip N Stroll, presented by Kroger, will take place on **Saturday, November 2nd** at **Villagio Town Center** in the heart of Cinco Ranch. The signature bi-annual event has served up fun for two consecutive sold-out crowds and is expecting 2,500+ Katy locals again this fall. An all-inclusive ticket offers guests a great evening enjoying and discovering culinary creations from 35+ restaurants and food tasting stations, 200+ wine selections, an extensive craft beer garden and three live music stages. Tickets start at \$40 (general admission, 6-9 p.m.) and \$75 (VIP, 5-9 p.m.) at www.sipandstroll.com.

Sip N Stroll benefits **The Ballard House**, a 40 guest-suite hospitality house which offers no-cost housing for patients with their families who are receiving treatment for a life-threatening illness. Funds that are raised from Sip N Stroll ticket sales, sponsorships, silent and big board auctions and wine pull are funneled directly into operations for The Ballard House. To date, over \$292,000 has been raised for The Ballard House through Sip N Stroll efforts providing a whopping 10,800 free room nights. And this fall brings a new and exciting fundraising element, a **live Bachelor Auction** featuring some of Katy’s finest eligible men with amazing date experiences.

Highlights of this fall’s event include **Bubbles @ Villagio** presented by Celebrity Cruises, featuring sparkling wines and effervescent displays; **The Beer Club** with VIP premium craft beer selections for serious enthusiasts; “Hope Matters” paint-along art board by The Rustic Brush; culinary serving stations from 35+ participating restaurants; **Sweet Street** for those with a sweet tooth; **roving entertainment** and pop-up surprises. For those with discerning palates who want the VIP touch, the **Amerant Bank VIP Zone** offers comfy seating, premium food and wine offerings, a swag bag and great people watching. Three live music stages feature **The Robert Hartye Band** on The Aruba Tourism Stage in the Keller Williams Courtyard, **Kristen Hart** on the Backstreet Stage and **Gabe Montoya** on the Cane Island Stage.

There’s never a dull moment. Even before guests enter, they enjoy a live magician with John Dahlinger of See Magic Live, and performers from The Houston Show Choir provided by **First Impressions** sponsor ABC Home & Commercial Services.

Tickets include a keepsake glass and an all-inclusive culinary and wine sampling experience from 6-9 pm starting at \$40 for general admission and \$75 for VIP. Tickets on sale now at www.sipandstroll.com. Sponsorships, restaurant enrollment and vendor participation are still available.



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Sip N Stroll boasts more than 200 wine selections from the likes of Alexander Valley Vineyards, Ambiente, Becker Vineyards, Bogle, Constellation Brands, Delicato Family Vineyards, Duckhorn, Fetzer, Foley Family, Folio Fine Wine Partners, Freixenet-Mionetto USA, Jackson Family Wine Estates, JNSQ, Korbel, Llano Estacado, Michael David Winery, Oliver Wines, Pioneer Wines, R.S. Lipman, Rodney Strong, San Antonio Winery, Santa Margherita, Sheid Family Wines, Sonoma-Cutrer, Ste. Michelle Wine Estates, Texas Beverage International, The Hess Collection and The Wine Group, with new additions to come.

Great eats will be provided by Alicia's Mexican Grille, Bar Louie, BB's Tex-Orleans Café, Benihana, Bundt Cake-a-holic, Dish Society, Eji's Culinary, Fadi's Mediterranean Grill, Fajita Pete's, Gauchos Do Sul, Grazia Italian Kitchen, Great Harvest Bread Company, Local Table, Mason's Creative Catering, Mona Fresh Italian, Nirvana Indian Restaurant, Raising Cane, Salata, Sammy's Sports Grill, Texas Roadhouse, Torchy's Tacos and Tobiuo Sushi and Bar. Stay tuned for more announcements for the full slate of 40 restaurants and food sampling stations.

Generous Sponsors for the November 2nd event include Kroger as Presenting Sponsor, Amerant – VIP Zone, Aruba Tourism – Courtyard Live Music Stage, Cane Island – Alley Music Stage, ABC Home & Commercial Services offering the First Impressions Experience, Celebrity Cruises presenting Bubbles @ Villagio, Keller Williams Premier Courtyard, Experience Life Chiropractic, Ferguson, Global Exchange Vacation Club, Goya Foods, Houston Community College, One Life Chiropractic, Porsche of West Houston as Official Automotive, Renewal by Andersen and T-Mobile.

Time, Talent & Treasure partners include Absolutely Katy, ACME Party and Tent, All About Katy, Balloon Décor, Community Impact News, Core Details, Covering Katy News, Energy Corridor Living, Houston Food Finder, Houston Show Choir, Katy Christian Magazine, Katy News, Katy Parent, SpeedPro Imaging, Swoon Media, Zero Point Organics and Zippy Shell.

To date, Katy Sip N Stroll has raised more than \$292,000 to support The Ballard House, providing nearly 13,000 nights of free lodging for patients and their families.



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WHAT: Katy Sip N Stroll – 18th Edition

WHEN: Saturday, November 2, 2019 from 6:00-9:00 p.m., with VIP access at 5:00p.m.

WHERE: Villagio Town Center – corner of Westheimer and Peek Road in the heart of Cinco Ranch

TICKETS:

- \$40 general admission
- \$75 Amerant Bank VIP Zone with access to the Bubbles @ Villagio Pre-Party and The Beer Club
- \$5 more at the door for all tickets if available

For exhibitor and sponsor information, contact Constance McDerby at 832-250-8917 or constance@foodandvinetime.com.

BENEFITS THE BALLARD HOUSE:

To date, Katy Sip N Stroll has raised more than \$292,000 to support The Ballard House, which has provided nearly 13,000 nights of free lodging for patients and their families. The charity, since its inception, had offered more than 45,000 nights of no cost lodging and house more than 8,700 people.

A 501c3 organization, Cinco Charities® Inc. was founded in 2006 by a group of Keller Williams Premier Realty agents and has provided “a home away from home” for thousands of patients and their caregivers since its inception. The organization has continuously extended their commitment to those in need by providing no-cost housing at the Ballard House, meeting the growing needs of patients coming to the Katy/West Houston Medical Center, Sugar Land and Texas Medical Center for treatment of life-threatening illnesses. The patients and their families have traveled to Katy from throughout Texas, across the nation and from around the globe. Although they come from as far away as Poland and Canada for their treatments, The Ballard House is truly “home” to those in need. Dr. Gregory Chronowski, Associate Professor of Radiology Oncology at MD Anderson’s Katy Cancer Center said that “if it were not for Ballard House, a number of my patients would not have been able financially to come for cancer treatment and probably would not have lived.”

The Katy Sip N Stroll, presented by Kroger, is one of Cinco Charities’ major fundraising events to support the operating costs of The Ballard House. Enthusiastic participation in the auction provides proceeds to directly benefit The Ballard House mission, and is greatly appreciated by attendees.

TICKETS: Get your tickets today at www.sipandstroll.com

INFO: For more information about The Ballard House, visit <http://www.theballardhouse.org>