

katy Sip N Stroll

BENEFITTING


THE BALLARD HOUSE
A CINCO CHARITIES COMMUNITY

Saturday, November 3, 2018 6:00 - 9:00 pm

\$35 General Admission ticket
\$65 VIP Premium Lounge ticket

Villagio
Town Center

Peek Rd. @ Westheimer Parkway
Katy, Texas



A community event celebrating Katy businesses and residents while helping a deserving organization with a sip!



www.sipandstroll.com

Food & Vine Time
PRODUCTIONS



About The Ballard House A Cinco Charities Community *A Home Away from Home*

Katy Sip n' Stroll proudly benefits The Ballard House, a Cinco Charities, Inc. 501(c)3 non-profit beneficiary whose mission is to provide temporary housing in a warm, safe environment for individuals and their families who are hospitalized or receiving treatment for a serious medical condition. Ballard House through Cinco Charities® has been providing housing since 2008, to patients and their caregivers who travel to the Katy/Houston area for medical treatment.

Cinco Charities® opened its doors to its new home on 21421 Cinco Park Road located off of Mason Road in Katy, TX on December 2013. The Ballard House, currently houses 24 guest suites and has been at 99% capacity since its opening. Your generous sponsorship and donations will make it possible to house many more patients and their caregivers.

Each year, The Ballard House offers 8,760 nights of FREE lodging. Each guest suite will house a maximum of 4 guests per night which totals 96 guests in the house. The norm is 48, two guests per room, the patient and their primary caregiver. Using this average, 8,760 night annually equals a staggering total of 17,520 lives touched each year.

We invite you to join us in our journey to make lifesaving medical treatment possible, by helping us raise operating funds for The Ballard House.

For more information please visit the Cinco Charities website at www.cincocharities.org

More about Katy

Katy, Texas is located on Interstate Highway 10 and U.S. Highway 90 at the intersection of Harris, Fort Bend and Waller counties. The Katy area population is estimated at over 309,000 as of 2015. Katy is a colorful and affluent community located just 30 minutes due west of Houston, well known for its Southern hospitality and Texas charm. Katy represents a nice way to enjoy a safe, friendly family environment while still being close enough to the big city to enjoy the cultural diversity, entertainment, and business opportunities that go along with it.

Sources katytx.com, katychamber.com and Katy Area EDC

Total Housing Units: 101,264
Median household income: \$89,485
Median age: 34.4

2017 Spring Event Recap

1650 guests attendance in the spring
VIP Zone: 256 guests
26 Featured Restaurants
Vendor Space: 21 fun and engaging vendor displays
200+ wine & craft beer tasting selections
Over \$240,000 raised to date in funding plus education for Cinco Charities



2017 Fall Marketing, Media & Coverage

Khou
Community Impact
Event Crazy
Houston.Eventful
Mix 96.5 KHMX
FairsandFestivals.net
Blogs.har
Houston Chronicle
Click 2 Houston
The Katy News
Katy Times
Katy Moms Blog
All About Katy
713 News



2018 Katy Sip N Stroll Fact Sheet

Katy Sip-n-Stroll Spring 2018

Saturday, April 7, 2018 | 6:00 - 9:00 pm

Villagio Town Center, 22756 Westheimer Pkwy, Katy, TX

VIP Hour starts at 5pm with early access to the entire event

\$35.00 – General Admission

\$65.00 – VIP including Bubbles @ Villagio & The Beer Club!

\$15.00 – Designated Driver

** All tickets \$5.00 more @ the door

Featuring the 5th Premier Culinary Awards

Benefiting The Ballard House



Katy Sip-n-Stroll Fall 2018

Saturday, November 3, 2018 | 6:00-9:00 pm

Villagio Town Center, 22756 Westheimer Pkwy, Katy, TX

VIP Hour starts at 5pm with early access to the entire event

\$35.00 – General Admission

\$65.00 – VIP including Bubbles @ Villagio & The Beer Club!

\$15.00 – Designated Driver

** All tickets \$5.00 more @ the door

Benefiting The Ballard House



- ❖ 5th annual Culinary Premier Awards
- ❖ 30 wine sampling stations
- ❖ 25 Food /Restaurant sampling stations
- ❖ Aruba Live Music stage
- ❖ Craft Beer Garden with sampling stations
- ❖ Interesting Displays and Vendors

Sponsorships available

Private Hospitality Tent entertainment options available



Food: Featuring an array of restaurants from Katy offering a diverse selection of foods featuring their signature dishes in sampling portions to nosh the night away

Vendor Village: From art to jewelry to fabulous food products and everything in between, artisans of all types will showcase their unique wares available for purchase at Katy Sip-n-Stroll

Sponsorship Contact:

Constance McDerby, constance@foodandvinetime.com

Media Contact:

Shana Thompson, shanat@foodandvinetime.com

Event website:

www.sipandstroll.com; www.foodandvinetime.com

Food & Vine Time Productions

713-557-5732

#katysipnstroll



TICKET

ENJOY



Saturday, Nov. 3, 2018
6:00 - 9:00 pm
 Villagio Town Center
 on Westheimer Parkway at Peek
 Road in Katy
 Fax this form to 713-481-9831
 email to
dylanb@foodandvinetime.com
 or mail to
 Food & Vine Time Productions:
 PO Box 940538
 Houston, TX 77094

Courtyard Tent Vendor Receives

Vendor Fee: \$400

- 10'X 10' tent in the fountain courtyard
- One folding 6' table with black tablecloth

Tent Vendor Receives

Vendor Fee: \$300

- One folding 6' table with black tablecloth in a grouping of tables under a large tent
- Subject to upgrade 10'x10' tent where available

All Vendors Receive

- Two (2) workers badges for employees working the event
- Logo and listing on event website with click-through to your designated site
- Two (2) General Admission tickets to Katy Sip N Stroll
- Supply of pre-printed promotional event materials (posters, rack cards)

Vendor Provides

- Retail sales license and sales tax reporting
- Food vendors responsible for securing and posting health permit
- Logo in jpg and eps formats for use in electronic and print materials upon contract signing
- Promotional support at business locations
- Promotional segment on vendor website with link to www.sipandstroll.com
- E-blast (if applicable) promoting the event
- Social media support via Facebook, Twitter, etc.
- Donation item for the Cinco Charities auction (optional, strongly encouraged)
- Registration fee due upon activation

Additional Information

- Vendor participation at this event is dependent on committee approval. FVTP will communicate with vendor on approval status.
- Food & Vine Time reserves the rights for final approval of all promotional materials and signage
- Electricity will come at an additional cost: \$50 fee, must be secured no later than September 19, 2018. Electricity Available: 110/15A
- Vendor will be able to purchase up to 4 General Admission tickets for Katy Sip N Stroll at half price. This order must be placed by September 19, 2018 to Dylan Bollinger at dylanb@foodandvinetime.com
- Detailed load-in/out and event information will go out closer to event
- General Admission tickets will be emailed to contact email address after registration fee is received
- Workers badges will be distributed the day of the event at exhibitor check-in
- Registration fee due upon signing contract and prior to activation of logo and move-in

Company Name: _____ Contact Name: _____

(Exactly as you would like it listed on the event website)

Email: _____ Office #: _____

Mobile #: _____ Website address: _____

Address: _____ City: _____ State: _____ Zip: _____

Electricity needed: _____ Yes _____ No FVTP Rep Name: _____

Agree to Terms & Conditions - Required (last page): _____ Yes

Please Circle: Check Enclosed Visa Master Card AMEX Discover

Cardholders Name: _____ Exp. Date: _____ Sec. Code: _____

Credit Card Number: _____ Total Amount: _____

Credit Card Billing Zip: _____ Cardholders Signature: _____

Fax this form to 713-481-9831, email to dylanb@foodandvinetime.com
 or mail to Food & Vine Time Productions: PO Box 940538, Houston, TX 77094
www.sipandstroll.com

Terms and Conditions

1. USE OF SPACE

a. **LIABILITY-** The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Event management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. **AISLES-** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. **SPACE-** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the event, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted before an hour prior to the event, Event Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors.

e. **RESTRICTIONS-** The Management reserves the right to restrict or remove exhibitors, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the event, the Management or the Venue

f. **MUSIC-** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, during all Food & Vine Time Productions Events or at any official function which is part of, affiliated with or held in conjunction with all Food & Vine Time Productions Events unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music during all Food & Vine Time Productions Events. Exhibitor shall provide producer no later than ten business days prior to the date or opening date of all Food & Vine Time Productions Event with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music during all Food & Vine Time Productions Events.

g. **OFFENDERS** will be asked to leave the area if any of the above are violated; and, as an exhibitor offender no refund will be given.

2. RULES FOR EXHIBITS:

a. **ALL SPACES** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for space decorations and construction must be fire retardant. Contact the Fire Marshall if at all in doubt.

b. **INSTALLATIONS-** Any special carpentry, wiring, electrical or other work, propane, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. **LICENSES-** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Check with Food & Vine Time Productions about health department permit procurement. With the exception of temporary wine and beer permit.

d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD-** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

e. **MERCHANDISE REMOVAL-** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the event. No exhibits, or part of exhibits, may be removed until after the closing hour of the event.

f. **SECURITY FOR RENTAL-** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described event and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deem appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. **AMENDMENTS-** Exhibitor agrees to decisions of the Management concerning all matters pertaining to the administration and success of the Event which are not specifically stated.

h. **ATTORNEY FEES-** In the event suit or action is brought by Food and Vine Time Productions under this agreement to enforce any of its terms, it is agreed that Food and Vine Time Productions shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

3. SECURITY AND INSURANCE- We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Food and Vine Time Productions, the facility management nor our insurance company are financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his own expense.

4. CANCELLATION AND REDUCTION POLICY- Any cancellations or changes **MUST BE IN WRITING** and received by our office no later than eight weeks prior to the official date or official start date of any and all Food & Vine Time Productions Events the exhibitor has registered for in the year the event is held. Upon written request, refunds will **CONSIDERED**. After cancellation date above, **NO REFUNDS** are allowed. If the total space rental charges are not received in our office eight weeks prior to the official date or the official start date of any and all Food & Vine Time Productions events the exhibitor has registered for, in the year the show is held, then spaces requested may be sold to another exhibitor, with no money refunded.

5. GENERAL- Exhibitor badges may be picked up at the Exhibitor Check-in Table during move-in. Please see the move-in document distributed the week prior to the Food & Vine Time Productions events for specifics on where and how to receive your exhibitor badges.

6. LIABILITY- Neither Food and Vine Time Productions, the facilities, the states in which the events are held, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

7. COMPLETE AGREEMENT- This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

8. CHECK POLICY- There will be a \$25.00 handling charge for any check returned for any reason. Two (2) weeks prior to the events only cash, credit card or certified funds will be accepted.