



Presented by



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**15<sup>TH</sup> EDITION OF KATY SIP N STROLL  
SET FOR APRIL 7<sup>TH</sup> AT VILLAGIO TOWN CENTER**

***Ticket sales to benefit The Ballard House, still recovering from damage by Hurricane Harvey***

**KATY, Texas (February 1, 2018)** – Katy's largest wine and culinary festival is ready to pour for a purpose! Benefitting Cinco Charities' The Ballard House, **Katy Sip n Stroll** helps raise funds for The Ballard House restoration from Hurricane Harvey and future expansion. Founded in 2006, the Ballard House provides temporary housing for individuals receiving treatment for serious medical conditions and their families. Currently, there are 24 guest suites with many still under renovation.

**Food & Vine Time Productions welcomes Katy Sip n Stroll, presented by Kroger.** Held **Saturday, April 7th** at **Villagio Town Center**, this signature bi-annual event offers more than 1,800 guests a chance to discover new wines, craft beer and culinary creations as they "sip n stroll" amid artisan vendors and live music in the Tuscan-style courtyard setting of the Villagio Town Center, located in the heart of Cinco Ranch. With more than 150 wine selections and 30 different food tasting stations scattered throughout the courtyard and along "Kroger Avenue", guests will enjoy an all-inclusive sampling experience. Tickets are available for \$35 (General Admission, 6-9 p.m.) and \$65 (VIP, 5-9 p.m.) at [www.sipandstroll.com](http://www.sipandstroll.com).

Highlights of this year's event include the **5<sup>th</sup> Annual Premier Culinary Awards** presented by Keller Williams Premier with experts casting their vote for their favorite dishes, **Bubbles @ Villagio** featuring sparkling wines and sweet treats, **The Kroger Beer Club** with premium selections from an array of rare and special select craft selections during the VIP hour and an array of breweries, culinary serving stations by participating restaurants, and a silent auction and wine pull benefiting The Ballard House. Guests will be treated to live music on three stages. And VIPs will enjoy premium wine and food selections as presented by Mercantil Bank.

Sip n Stroll benefits Cinco Charities' **The Ballard House**. The facility had been forced to temporarily close its doors due to damage from Hurricane Harvey, making support from Sip n Stroll ticket sales and sponsorships more timely than ever. A portion of The Ballard House opened January 20<sup>th</sup> with other suites coming on line as renovation allows. All monies raised will directly fund care and services to guests undergoing treatment for serious medical conditions.

To date, Katy Sip n Stroll has raised more than \$240,000 to support The Ballard House, which has surpassed more than 30,000 nights of free lodging and host to more than 8,000 guests coming from all over the world as of the end of September 2017.



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#### FACT SHEET:

**WHAT:** Katy Sip n Stroll presented by Kroger

**WHEN:** Saturday, April 7, 2018 from 5:00 - 9:00 p.m.

**WHERE:** Villagio Town Center – corner of Westheimer and Peek Road in the heart of Cinco Ranch

#### TICKETS:

- \$35 general admission
- \$65 Mercantil Bank VIP Zone
- \$25 Designated Driver ticket VIP Zone
- \$15 Designated Driver ticket
- \$5 more at the door for all tickets

For exhibitor and sponsor information, contact Constance McDerby at 832 250-8917 or [constance@foodandvinetime.com](mailto:constance@foodandvinetime.com).

#### MORE ABOUT THE BALLARD HOUSE:

A 501c3 organization, Cinco Charities® Inc. was founded in 2006 by a group of Keller Williams Premier Realty agents and has provided “a home away from home” for hundreds of patients and their caregivers since its inception. The organization has extended their commitment to those in need by building The Ballard House, a 24 guest-suite hospitality house to meet the growing needs of patients coming to the Katy/West Houston Medical Center for treatment for life-threatening illnesses. These families have travelled to Katy from 45 Texas cities and 26 different states.

“The Ballard House is a symbol of the warm and welcoming spirit of Katy’s community,” said Kathy Alt, Ballard House Manager. “The need for housing assistance has exploded the last couple of years. Now is a critical time to support Cinco Charities as we answer the need from West Houston’s growing medical community and provide patients and their families free lodging and other services, so they can concentrate on receiving their treatment.”

For more information about The Ballard House and Cinco Charities, visit [www.theballardhouse.org](http://www.theballardhouse.org).

#### MORE ABOUT FOOD & VINE TIME PRODUCTIONS:

Owned and operated by a husband and wife team, Constance & Clifton McDerby founded Food & Vine Time Productions in 2002 with the goal of sharing their love for food and beverage and the many benefits it brings to personal and business relationships.

Beginning with Galveston Food & Vine Times, the McDerby’s have grown Food & Vine Time Productions to include: Wine & Food Week in the Woodlands, Zest in the West, Katy Sip n Stroll, BrewMasters Craft Beer Festival, WineFair Cy-Fair, Houston Chronicle Culinary Stars, Tomball Freight Train Food Truck Festival, private corporate events and the list keeps growing!

Food & Vine Time productions may be a small company; but we’re making a big splash! For more information contact [info@foodandvinetimes.com](mailto:info@foodandvinetimes.com).

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